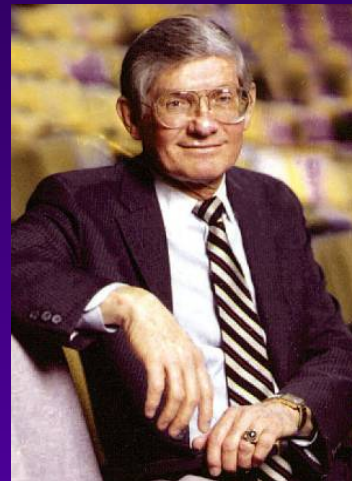


2010

ATHLETIC AWARDS

SPECIAL GUEST SPEAKER

Joe Dean, Sr.
Motivational Speaker and
Athletic Consultant



Joe Dean served as director of athletics at Louisiana State University for 14 years. He was one of the most widely respected athletic administrators in collegiate athletics, having served as athletic director at LSU longer than any other person in the history of the school.

During his tenure at LSU, Joe helped the athletic program realize athletic, financial and academic success as well as spearheading numerous facility improvements. Under Joe's direction, LSU won more national championships (27) than in the entire previous history of the school. He also made great strides in facility improvements including a state-of-the-art medical facility and an expansive weight training facility for the use of athletes in all 20 sports. It was also under Joe's leadership that great strides were made in women's athletics. His proactive approach to increasing opportunities for women's sports made Tiger athletics a pacesetter in Title IX and gender equity issues. Joe was also fully committed to the academic development of student athletes having instituted the Academic Center for Athletes, which contributed to success in the classroom.



Since retirement, Joe has worked as an athletic consultant assisting athletic departments around the country with a variety of issues including hires and building plans. A noted motivational speaker, Joe will be addressing the 2010 Athletic Award winners at this week's meeting.

SPEAKER ADDRESS:

Joe Dean, Sr.
74 James Town Court
Baton Rouge LA 70809

THE FOLLOWING CRITERIONS ARE USED
IN SELECTING NOMINEES FOR THE BIRMINGHAM
BUSINESS HALL OF FAME AWARD:

1. The individual has actively engaged in an endeavor that has had substantial positive economic impact on the Greater Birmingham area.
2. Normally, the recipient should be the chief executive and/or founder of a company or in a major leadership role of a company or organization that has developed, matured or expanded under his/her leadership.
3. The individual receiving the award has demonstrated leadership that is responsible for substantial positive change in commerce, industry, education, employment or other areas and may be living or deceased.
4. Nominees should be leaders of enterprises located in the Greater Birmingham area.
5. Consideration will also be given to institutional change and its positive growth/impact to the Greater Birmingham community, job creation, economic contribution or any other positive impact on the Birmingham area.



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**Next Tuesday's Program
May 18, 2010 – 12 noon**

2010 ATHLETIC AWARDS

**SPECIAL GUEST
SPEAKER**

Joe Dean, Sr.
Motivational Speaker and
Athletic Consultant

Upcoming Programs

- May 25 **Barnet Lawley, Commissioner**
AL Dept of Conservation & Natural Resources
- Jun 1 **Donta Wilson**
President BB&T of Alabama
- Jun 8 **Dr. Harold Jones, Dean**
UAB School of Health Professions
- Jun 15 **Jim Smither, CEO**
Birmingham Convention & Visitors Center
- Jun 22 **To Be Determined**
- Jun 29 **Offsite Meeting at Vulcan Park**

**BOARD OF DIRECTORS MEETING, TUESDAY, MAY 18, 11:15
A.M, ROOM A THIRD FLOOR OF THE HARBERT CENTER**

KIWANIAN on the web www.kcob.org

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