

BIRMINGHAM

CRADLE OF KIWANIS

CHARTERED 1917

Kiwanian

Volume 92 Issue 25

World's Largest Kiwanis Club

Tuesday, March 31, 2009

Mark Claypool

President and CEO
Educational Services of America

Mark Claypool believes that all children can advance academically, behaviorally and socially if they are given the right tools in the right environment. A social worker and education administrator, Mark was frustrated by decreasing resources for children with learning differences, so he founded Educational Services of America in 1999. Today, ESA serves more than 10,000 students who are at risk of dropping out of school or who have autism, Asperger's Syndrome or other learning/behavioral disabilities. ESA operates more than 140 schools and programs nationwide and is listed among the *Inc. 5,000 Fastest Growing Private Companies in America*.



The company's business model is fairly complex, taking different forms from state to state and, occasionally, region to region. In some instances, ESA contracts with a public school system to run a program out of its classrooms. In others, ESA creates its own private school. In still others, ESA creates a nonprofit to run a charter school, then manages that nonprofit. "Every situation and every market is different, depending on the area, its needs and its laws," Claypool says.

SPEAKER'S ADDRESS: Educational Services of America / 1321 Murfreesboro Pike, Suite 702 / Nashville, TN 37217-2626

I'm so excited
you're coming
back !



April is the last RIF session for this Kiwanis year. Please check your calendars and be sure you have your committed date and time blocked out. We have had poor attendance at the last two sessions which is very disappointing to the children. Team Leader contact info is listed below. Contact your TL if you know you cannot participate or ask a fellow Kiwanian to fill in for you.

Location	Team Leader	TL Email	TL Phone
Arrington @ Graymont	Carey Hollingsworth, Jr.	cfhollings@mindspring.com	879-2245
Brookville	Peggy Striplin	striplin@uab.edu	934-9838
Callaway Center - Team 1	Scott Chambers	scott_chambers@ml.com	326-9513
Callaway Center - Team 2	Sam Donnell	sam_donnelljr@ml.com	326-9588
Edgewood	Whit King	wcking3712@bellsouth.net	326-0585
Festival Center - Team 1	Mike Kennedy	jmk@simpsonplastering.com	591-2501
Festival Center - Team 2	Luther Smith	lms1914@bellsouth.net	328-2420
Festival Center - Team 3	Bill Voigt	bill.voigt@adss.alabama.gov	325-1432
Festival Center - Team 4	George Simpson	gsimpson@simpsonplastering.com	591-2501
Lipscomb	Lowell Christy	lowell@christycobb.com	933-1080
St. Joseph's - Team 1	Bobby Howard		967-4779
St. Joseph's - Team 2	Bill Cole	jwilliamcole@aol.com	325-5290
YWCA	Rob Henger	rhenger@hengerrast.com	271-1210

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KIWANIAN (USPS 089-570) is published weekly by the Kiwanis Club of Birmingham, 2019 4th Ave. No. Birmingham, AL 35203.
Subscription Price: \$5 per year, as part of yearly dues. (P)205-251-0032 (F)205-251-2841 Periodical postage paid at Birmingham, AL
POSTMASTER: Send address changes to Kiwanis Club of Birmingham, same address as above.

Next Tuesday's Program March 31, 2009 12:00 Noon

Mark Claypool
President and CEO
Educational Systems
of America



Upcoming Programs

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| April 7 | Kate Nielsen, CEO
Community Foundation of Greater
Birmingham |
| April 14 | Richard Shelby
United States Senator |
| April 21 | 2009 Youth of the Year
Scholarship Awards
Keynote Speaker:
Andrew Keen, Author |

KIWANIAN on the web www.kcob.org

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ALABAMA